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BRIGHTLINE HOSTS FIRST *B COOL* SUMMER ICE CREAM SOCIAL IN HISTORIC OVERTOWN



MIAMI – July 19, 2016 – Brightline hosted the first in a series of *B Cool* Summer Ice Cream socials today for Historic Overtown community residents and stakeholders. Azucar Ice Cream Co., one of the restaurants that will be part of MiamiCentral’s Central Fare when it opens next summer, provided free frozen treats to the 150 people that attended.

“We’re moving into Overtown, and building relationships in the community is key to being a good neighbor,” said Jose Gonzalez, senior vice president. “Not only will Brightline be a new transportation system for the region, but it will create hundreds of jobs for the area.”

Brightline—the first inter-city, express train service in Florida—will enter service in mid-2017 and connect the communities of Miami, Fort Lauderdale and West Palm Beach, with extended service to Orlando to follow. MiamiCentral, the 11-acre mobility hub where Brightline begins, is located in Overtown and Downtown Miami.

The next *B Cool* Summer Socials will be held Friday, August 5; Tuesday, August 16; and Tuesday, August 30; from 11 am to 1 pm at the Southeast Overtown Park West Community Redevelopment Agency parking lot, 819 NW 2nd Avenue.

About Brightline

Brightline will redefine what it means to travel by train in America with express inter-city passenger rail service arriving 2017, providing an important transportation alternative to connect Miami, Fort Lauderdale, West Palm Beach and Orlando. The service will ease the stress of traffic, provide a simple and intuitive experience from door to destination, and foster new opportunities to explore more of Southeast Florida. Brightline is the only privately owned, operated and maintained passenger rail system in the United States. For more information, visit www.gobrightline.com.

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